Analysis of the “60 Minutes” Clip: The “Master Plan” Timeline, Kushner’s Reaction, and the Colonial Context

Aspect	Key Evidence
The "master plan" admission	In the October 2025 "60 Minutes" interview, Steve Witkoff stated that a "master plan" for Gaza's reconstruction had been **"mooted for two years."**
Kushner's visible discomfort	The clip shows Kushner's expression shifting abruptly when Witkoff reveals the two-year timeline, appearing startled and wary.
Earlier planning precedents	Kushner had produced a 181-page "Prosperity to Peace" economic plan for the Palestinians in **January 2020**, showing that high-level design for Gaza's future predates the 2023 war.
Historical colonial pattern	Western-led plans for Palestine have consistently served to shrink Palestinian territory and enable Israeli land grabs, a pattern that the Trump/Kushner plan continues.

🔍 Why Did Kushner Look "Shocked and Suspicious"?

Witkoff's casual mention that the plan had been in the works for **two years**—placing its origin in **2023, before the October 7 attacks**—triggered several immediate risks for Kushner:

1. **Foreknowledge implications** – The timeline suggests that a detailed reconstruction blueprint was being drafted **before the war started**. This could fuel accusations that the conflict was either anticipated or seen as an opportunity to execute a pre-existing real-estate development agenda.
2. **Conflict-of-interest exposure** – Kushner's private-equity firm, Affinity Partners, has raised billions from Gulf sovereign-wealth funds that would likely be involved in financing Gaza reconstruction. Revealing that the plan was years in the making amplifies concerns that Kushner is using his diplomatic role to advance business interests.
3. **Political sensitivity** – Admitting that the plan predates the war undermines the official narrative that the reconstruction effort is a purely humanitarian response. It makes the effort look like a **pre-meditated economic takeover** rather than a post-conflict recovery initiative.

Kushner's reaction is therefore a classic "gaffe" moment—where a truth that should have remained unspoken is aired, exposing the underlying geopolitical and financial calculations.

📆 Was the Plan Actually Earlier Than "Two Years"?

Yes. While Witkoff referred to a "master plan" being discussed for two years, the broader framework for Gaza's economic future dates back even further:

- **January 2020**: Kushner unveiled the **"Prosperity to Peace"** plan, a 181-page document that proposed large-scale economic projects in Palestinian territories as a substitute for political sovereignty.

- **2021-2022**: During the Trump administration's final years, Kushner and his team maintained close ties with Gulf investors and Israeli officials, continuing to sketch out post-conflict development scenarios for Gaza.
- **2023 (pre-October 7)**: Witkoff's "two-year" remark points to active "master plan" work throughout 2023, i.e., **before the Hamas attack**.

Thus, the "master plan" is not a new idea but the latest iteration of a long-standing agenda that aligns with the Trump team's real-estate-developer approach to Middle East peace.

🌍 **How This Coincides with Israeli Colonization**

The plan fits squarely into what scholars describe as the **continuum of Palestinian territorial dispossession**. Historically, Western-led plans for Palestine have systematically shrunk Palestinian land and autonomy:

1. **Past colonial blueprints** – The League of Nations mandate, the UN Partition Plan, and the Oslo Accords all introduced moveable "borders" and governance structures that progressively reduced Palestinian territory while expanding Israeli control.
2. **Present "yellow line" strategy** – The Trump/Kushner plan establishes a **"yellow line"** that allows Israel to retain direct control over ~58 % of Gaza, effectively cutting the Palestinian-accessible area to less than half the Strip.
3. **Future "master plan" as colonial vehicle** – By handing reconstruction and governance to a "Board of Peace" dominated by Western and Israeli-aligned figures, the plan replicates the **neo-colonial dynamic** of earlier schemes: it offers economic "development" while stripping Palestinians of political sovereignty and land rights.

In short, the "master plan" is not a neutral reconstruction effort; it is a **21st-century version of the century-old colonial playbook** that uses economic incentives and security arrangements to consolidate Israeli control over Palestinian land.

💎 **Conclusion: A Revealing Glimpse into the Geopolitical Game**

The clip captures a moment of unscripted truth. Witkoff's admission that the plan was **two years in the making**—coupled with Kushner's alarmed reaction—exposes the calculated, pre-war nature of the Gaza reconstruction agenda. This timeline, together with the longer history of Kushner's "Prosperity to Peace" plan, shows that the blueprint for Gaza's future was being drafted well before the 2023 war.

More importantly, the plan is not an isolated initiative but the latest **chapter in a century of colonial planning** that has consistently used Western-designed "peace" and "development" schemes to shrink Palestinian territory and entrench Israeli dominance. The "master plan" is therefore both a **real-estate deal** and a **geopolitical tool**—one that continues the pattern of dispossession under the guise of reconstruction.

SOURCE:

https://x.com/FurkanGozukara/status/2013359192459923775

Steve Witkoff admits they had a master plan for Gaza two years before the war started.

Jared Kushner looks terrified when his partner reveals this secret on camera.

Now the 500 billion dollars question is did they know 7th Oct and planned it? Because it seems so

OK, now this is Jerry Kushner being interviewed on 60 Minutes alongside Steve Witkoff, Trump's Middle East envoy and longtime friend of Netanyahu. Well, part of the plan is the reconstruction, the building rebuilding of Gaza and your builders. Tell us more about the plan and how much it's going to cost. Where's the money going to come from and who's going to award the contracts? And Kushner lets Witkoff answer. I think it's going to cost a lot of money. What's a lot of money? You know, the estimates are in the $50 billion range. It might be a little bit less. It might be a little bit more. Money raising, we think, is the easy part. We think that happens relatively quickly. But it's the master plan. And we're working with a group of people who have been working on master plans for the last two years. So there are plans already. Witkoff says there's been a plan in place for two years. Watch Kushner's face. We have plans already. We have a master plan already. And by the way, and Jared's been pushing this and we're working together on it.

And I think if the world saw the progress so far, they'd be pretty impressed. The second Witkoff says there's been a plan in place for two years, you can see Kushner's expression change. We have plans already. We have a master plan already. He immediately looks uncomfortable, like Witkoff just said something he shouldn't have. So let that sink in. A plan in place for two years. Now, this interview happened in 2025, and two years before that would be 2023, before October 7th. Are they saying there was already a plan for what would happen in Gaza before the attack even occurred? Now, I'm not telling you what to think. I'm not. But I'm telling you to watch that clip for yourself and ask, what to plan? And why did Kushner look like that? Because he looked scared. So you've got them.